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Application Security Challenges for Startups

Anderson Dadario

Who am I



I'm a little point that knows a little about few things in life. Founder of Gauntlet.io and FindMyNinja.io :)



01.

**“IF YOU WANT TO PREDICT THE
FUTURE, LOOK AT THE YOUNG”**

WALDEZ LUDWIG

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Why Security for Startups Matters

- In China, 49 tech startups per day are created
- On Product Hunt, 10~30 products are launched every day
- On Angel.co, approximately 28 new startups are registered every day
- **They may be your tomorrow's vendors**



02.

**“OPTIMIZE FOR SPEED OVER
SCALABILITY/CLEAN CODE”**

STARTUP CLASS

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Security Isn't A Huge Concern

- It's not taught on startup classes *although there is a very good reason for this*
- Angel.co jobs doesn't include Security Engineer as a searchable title
- Even security startups don't hire full time security engineers

03.

**“INNOVATION IS SAYING NO TO
1,000 THINGS.”**

STEVE JOBS

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How Startups Stay Focused

- Delegate **everything** to cloud vendors
- Rapid interactions between product owner and development personnel
- Reuse whatever piece of code/server images/etc found on the internet which will result in faster deliveries *and low cost*

04.

“TRUST, BUT VERIFY.”

SUZANNE MASSIE

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Least Common Mechanism

Top Vendors

- GitHub
- Amazon Web Services
- Google Apps (Mail)
- Trello
- Slack
- Stripe
- Dropbox

Tools

- Cutting-edge MVC Frameworks
- Software Libraries
- OS/Container Images
- OS packages

05.

**“SECURITY FOR BROKEN THINGS
ARE WORTHLESS”**

ANDERSON DADARIO

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Beyond OWASP Top 10

- Subdomain Takeover
 - Leftover CNAME entries
- Debug mode in production (yes, is common)
- Protocol Handling Abuse and SSRF
 - Lack of whitelisting protocols when parsing URLs, so **gopher**, **javascript** and **file** are commonly used to exploit applications



Startup Security Summary

- High Trust on Vendors and New Frameworks
 - I.e., SQL Injection and XSS usually are mitigated
- High Risk of Security Misconfiguration
 - E.g., Patreon put a debugger on production
- High Risk of exploits on uncommon tasks
 - E.g., Pocket copy webpage body from a client input URL and show its contents

06.

“WHEN YOU’RE A CARPENTER MAKING A BEAUTIFUL CHEST OF DRAWERS, YOU’RE NOT GOING TO USE A PIECE OF PLYWOOD ON THE BACK (...)”

STEVE JOBS

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Takeaways

For Vendors

- Reduce startup's time to go to market (e.g., AWS Lambda);
- Support SSO on trusted providers, e.g., Google because of Google Apps;
- Take security **seriously**.

For Startups

- Don't pick any vendor/tool. Consider their security, because it's your security too;
- Add Security to your SDLC;
- Don't need to hire a infosec guy fulltime at first, but hire on demand when needed at least.

Thank you

Anderson Dadario, CISSP, CSSLP

Twitter @andersonmvd

Slides available on my blog <http://dadario.com.br/slides>

Founder of Gauntlet.io and FindMyNinja.io

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